

Cyber crime

*How to protect your business
from reputational harm*

Security and cyber experts are working flat out to develop safeguards and technological solutions to stay one step ahead of cyber criminals. Sadly they can never be 100% successful, so planning how you would protect your company's reputation and communicate in the event of a cyber-attack is essential. Our seminar will provide a framework for doing this.

Please join us in either London or Birmingham for our Cyber Crime Seminar where our experts will cover:

- Current cyber crime threats
- How to plan for a security incident
- How scenario testing can help you make quicker and better decisions
- What to do when it happens
- How to assess the potential reputational impacts
- Who to have on your cyber incident response team
- The communication materials you should prepare beforehand
- A messaging framework to use in the event of a breach



Peter Erceg, Lockton Global Cyber & Technology

Peter is recognised as one of the leading Chief Information Security Officers in the world; he sits on customer advisory boards globally and often speaks during events such as RSA Security week in San Francisco. Peter joined Lockton from EE where he was responsible for all areas of Information and Cyber Security, Technology Risk Management and Business Continuity for the company. Prior to joining EE, Peter was the VP of Information Security at Visa Europe, responsible for the protection for Visa's sensitive data for the company which had a turnover of over €1 trillion per year.



Jonathan Hemus, Insignia Crisis and Reputation Management

Jonathan has more than 25 years' experience providing crisis management planning, training and consultancy to organisations around the world. Before founding Insignia in 2008, he was head of crisis management at international communication consultancy Porter Novelli. He is a regular media commentator on crisis management and has spoken at events including PR Week's 2015 Crisis Communications Conference and the 2016 International Crisis and Risk Communication Conference in Florida. He is a guest member of the Henley Business School faculty and a lecturer at Manchester Metropolitan University.

Who should attend?

Financial Directors, Company Secretaries, Risk Managers, Communication Directors, Public Relations professionals, Business Continuity professionals, Chief Information Security Officers or IT professionals.

Date / Time / Venues

London - 5th October 2016

Venue:

Lockton Companies LLP
The St Botolph Building
138 Houndsditch
London EC3A 7AG

Time:

9.30am - 11.00am

Birmingham - 11th October 2016

Venue:

Lockton Companies LLP
6th Floor
45 Church Street
Birmingham B3 2RT

Time:

9.30am - 11.00am

How to register

Please click on your preferred location above to confirm your attendance.

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INSIGNIA
Crisis management training, planning & consultancy

